

**Division of Student Affairs  
Strategic Plan  
2014-2017**

The Division of Student Affairs Strategic Plan for 2014-2017 is our commitment to the TCNJ community. Throughout the implementation of this plan, we will maintain a relentless focus on students, build strong partnerships that result in seamless learning environments, utilize data to shape our decisions, and operate with a global perspective regarding the impact the College experience provides students.

**The Division of Student Affairs believes that our students  
will positively change the world.**

This philosophy guides our mission statement and strategic goals. Therefore, we are driven to provide opportunities and experiences that will prepare them to successfully take on the challenges they will face. We must engage in the constant pursuit of excellence and work to provide TCNJ students with highest quality programs, services, and facilities.

As an organization, we will pursue national recognition and set the standard for excellence in Student Affairs. We strive to create an inclusive organization that values diversity, innovation, and continuous improvement.

### Mission Statement

Guided by the mission of The College of New Jersey, the Division of Student Affairs, comprised of innovative educators, enriches an inclusive, intercultural environment to foster student learning, healthy behaviors, and personal growth.

### Goals

To accomplish this mission, the Division of Student Affairs will focus on the following goals:

Leadership Development: Shape and inspire leaders who make a positive difference

Health and Wellness: Foster a holistically healthy and well student body

Engagement: Facilitate intentional and meaningful learning experiences

Excellence in Athletic and Recreational Pursuits: Instill a sense of pride, tradition, and community

Professional Development: Strategically invest in staff to advance the organization

### Themes

Through the strategic planning process, there were a number of areas that are woven throughout all the goals Student Affairs seeks to accomplish. These themes will be reflected throughout the Division's objectives, created to accomplish the goals.

Seamless Learning Environments

Diversity and Inclusion

Tradition and School Spirit

### Tools

Tools are the mechanisms that will be utilized to advance the Strategic Plan and the overall Division of Student Affairs. While there are a number of mechanisms that will be employed throughout the Division, the following were highlighted.

Assessment and Evaluation

Facilities/Physical Environments

Marketing and Communications

Revenue Generation

Technology

These tools will be utilized throughout goals and objectives. Additionally, professional development efforts will be offered to expand the knowledge and abilities of staff, when appropriate.